



vodafone

Delivering Transformational Change

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Police Priorities

- **Reducing Crime:** How mobile technology can drive down crime
- **Citizen Focus:** Engaging with the public to help reduce crime
- **Meeting the Budget challenge:** Embracing technology to deliver new and more efficient ways of working



Meeting the Budget challenge:

Improving effectiveness to do more with less



Officer Productivity

Effective working takes time away from administration, and back into policing



Property and business transformation Implementing new ways of working to drive more efficient use of space enables property savings.



Streamlining Process

Tablets and Handheld applications provide opportunity to transform process



Reducing Crime

Delivering results through innovation

- Maximise time spent preventing crime
 - Mobile Fingerprinting and DNA
 - Mobile links to National Police Database provide real-time data upload
- Protect officers and the public with Photo I.D.
 - Up-to-date Risk Alerts and Photo I.D through smartphone use
 - Real time crime reports, intelligence and criminal records information
- Protecting those at the most risk:
 - TecSOS Project giving Domestic Abuse victims mobile link to priority protection



Citizen Focus

Helping improve Public Confidence and Satisfaction



Community Engagement

Mobile Applications are successfully being used to bring Forces closer to the community.



Social Media

Access to Digital and Social Media in Twitter, Facebook and YouTube is now mobile.



Increasing Citizen crime prevention

Using mobile technology and applications to enable citizens to share pictures, video and real-time updates.



Summary

- Enhance service whilst reducing cost
- Importance of Mindset change
- Embracing technology as an enabler for transformation

